

Kelly Kidwell

Kelly Kidwell is the Chief Executive Officer of Pacific Advisors, a West Coast-based financial services firm that specializes in advanced estate, business, charitable and philanthropic planning. Kelly started his career in financial services in 1987. In 1993 he founded his own company, Pacific Advisors, and has grown the firm from a small Southern California boutique to a Guardian Master Agency Award and Diamond International Management Award Agency. Today, Pacific Advisors has over 200 Advisors & staff as well as 2,500 active brokers, more than 10,000 small business clients, 60,000+ policy holders¹, \$22.1 Billion of Life Insurance in force, and over \$4.3 Billion of Assets Administered.²

Over the years, Kelly has served on many Boards to give back to the profession he loves, most notably through GAMA, AALU & The American College. In 2018, he was instrumental in the merger of GAMA & AALU and in July of 2019 he was asked to be the 1st Chairman of the newly-merged organizations that have now become FINSECA, which was formed to "Unify the Profession" and create a single entity to represent all Financial Security Professionals with the mission of creating "Financial Security for All."

¹ Includes owners of in-force life, disability income and long-term care policies as well as all securities accounts. As of 12/31/2019.

² Represents in force cash values for life insurance, and market values of all securities accounts (except investment sponsors that are not contracted with Albridge and investments that have not cleared through Pershing as of 12/31/19). Market values of securities accounts are subject to significant changes due to market conditions. The values provided should not be used in making a determination on the quality of services provided by representatives of this agency. As of 12/31/2019.

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