

 **LIVESTREAMING**

**4—5  
MARCH  
2021**

# THE DNA OF KNOWLEDGE

ANNUAL CONFERENCE SPONSORED BY GAMA GLOBAL'S LAMP



## AGENDA

**Day 1 - MARCH 4, 2021**

**15:00 – 15:10**

**Welcome Address by Fannie Theofanidou, Communications Manager, GAMA Global Hellas**

**15:10 – 15:20**

**Opening Remarks by dignitaries**

**15:20 – 15:35**

**The GAMA Global Hellas Team on "Prospects & Growth"**  
(I.Tozakidis, Ath.Katsiyannis, D.Gavalakis)

**15:35 – 16:00**

**Platinum / Gold Sponsors**

**16:00 – 16:20**

**Bonnie Godsmen, President, GAMA Global**  
on " **New Year, New Leadership: a Paradigm Shift post-COVID** "

**16:20 – 16:30**

**Break**

**16:30 – 18:00**

**Edward Deutschlander, CEO, NORTH STAR RESOURCE GROUP**  
on " **Leadership Strategies & Mindsets to Stay Relevant and, More Importantly, Grow during Challenging Times** " followed by **Q & A LIVE**

**18:00 – 19:00**

**Kelly G. Kidwell, CEO, PACIFIC ADVISORS**  
on " **Culture over Strategy** " followed by **Q & A LIVE**

**19:00 – 19:05**

**End of Day 1**

**Day 2 - MARCH 5, 2021**

16:10	Opening
16:10 – 16:30	New GAMA Global Hellas Presidency
16:30 – 17:00	<b>Antonis Zairis</b> , Assistant Professor at Neapolis University, Cyprus, & Associate VP, SELPE (Hellenic Retail Business Association) on " <b>A Business Survival Guide in a Crisis</b> " followed by <b>Q &amp; A LIVE</b>
17:00 – 17:45	<b>Jason McMahon</b> , Managing Director, Freedom 55 Financial, A division of the Canada Life Assurance Company, on " <b>Getting the Most out of Development Meetings with New Advisors</b> "
17:45 – 18:00	Break
18:00 – 19:00	<b>Troy Korsgaden</b> , President & Consultant, Korsgaden International on " <b>Leadership; Redefining your Role in the Insurance and Financial Services Industry when the existing model no longer works</b> " followed by <b>Q &amp; A LIVE</b>
19:00	End of Annual Conference